

Alex Campbell-Hart

Graphic Designer



PROFILE

I have been working as a freelance graphic designer since 2000 for a wide range of clients (locally, London and south coast) including in-house roles and design agencies across a range of sectors. I am happy working in both print and digital media, and have focused recently on website design, branding and brochure and catalogue design.

WORK HISTORY

● May 2017 – Present

[Freelance designer working directly for own clients](#)

Website design, branding, print and digital design projects

[Freelance designer at Chillibyte, Horsham](#)

● May 2013 – 2017

[Freelance designer at Clockwise Creative agency, Reigate](#)

Catalogue design and artwork, brochures, website design, e-newsletters.

Additional freelance projects included website design and brand identity for a number of SMEs and other design studios:

- JP Creative, London SW9
- Visual Assets, Winchester
- 2LK Design, Farnham
- Brightsky, Dorking

● April 2012 – April 2013

[Freelance designer at Ollie & Nic, Reigate](#)

In-house designer responsible for design of e-newsletters, website homepage, social media, seasonal POS and window graphics, packaging and new branding implementation across all media.

● Jan 2009 – May 2013

[Freelance designer at various agencies and companies](#)

- Farrow Creative, Petersfield
- PRE Creative, Epsom
- Telsis, Fareham (in-house)
- Stylus Design, Reigate

● Nov 2001 – May 2008

[Freelance designer at various agencies and companies](#)

- TMB Marketing, Dorking
- Duffy Ltd, London
- Sage Associates, London
- AKA, Petersfield
- Shell, London (in-house)

● Jan 2000 – Oct 2001 [Website designer](#)

Morgan Keating Recruitment, Dorking, Surrey

● Jul 1999 – Jan 2000 [Graphic designer](#)

Laura Ashley, Bagleys Lane, London SW6

● Jan 1999 – Jul 1999 [Graphic designer \(junior\)](#)

ASAP Communications, London SW18

● Feb 1998 – Jan 1999 [Production assistant \(part time\)](#)

The European Newspaper, Gray's Inn Road, London WC1

● Oct 1997 – Sept 1998 [Production assistant \(part time\)](#)

Auto Trader magazine, 2 Jubilee Way London SW19

SOFTWARE

Adobe CC

- InDesign
- Photoshop
- Illustrator
- Dreamweaver

MS Office

HTML / CSS

Wordpress

Shopify

SKILLS

Print design

Brochures, catalogues, flyers, event graphics

Packaging Infographics

Branding

Logo design, corporate stationery

Website design

E-newsletters
Social media design
Web banners

QUALIFICATIONS

[BA Communication Media](#)

Manchester Metropolitan University 2(i)
Sept 93 - July 96

[Foundation Course](#)

Brighton Technical College
Sept 92 - July 93